CSHACKS

Sponsorship Packet

9/26/2020 • 9/27/2020
Rochester Institute of Technology

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Welcome to our very first public Hackathon! We're thrilled to have you here. Please allow us to tell you

Computer Science House is one of the oldest and most active Special Interest Houses at RIT. Founded in 1976, CSH provides a revolutionary living-and-learning Environment for nearly 100 active members. With unique facilities, an emphasis on hands-on and project-based learning, and a strong social atmosphere, CSH helps its members grow as professionals and people.

Learn more at csh.rit.edu

CSH Hacks is open to any student enrolled in a college or university and is organized by Computer Science House. It is a 24-hour "invention marathon": an event where 150 developers, designers, and engineers come together to work on their ideas, solve challenges, learn new skills, and network with your recruiters and each other.

This is our first annual CSH Hacks, and we're focusing on giving students the best place in the world to shape and share their ideas while networking and making connections. However, we can't do it without you. So please join us on September 26nd and 27nd 2020, 3 days before the RIT career fair, for hacking, swag, and the chance to make timeless memories with our hackers.

Why Sponsor?

Increase awareness of your brand amongst students of top talent.

Recruit student developers who share your company's passion. They will demonstrate their creativity and technical ability in an exciting and high-energy environment.

Share your technology allowing students to utilize and expand on your products potential.

Advertise positions you're hiring for on our Devpost hackathon page and enable students to directly apply.

How to get the most out of sponsoring:

Send engineers and mentors to interact more closely with students while they work on exciting projects using your products and technologies.

Bring swag to promote your company to hundreds of students. Exciting gifts include t-shirts, water bottles, blankets, towels and more. It is a great way to build your brand during and after the event.

Give away a prize to incentivize hackers to use your technology and share your company values throughout CSH Hacks.

Sincerely,
CSH Hacks Sponsorship Team

hacks@csh.rit.edu

Sponsorship Packages
Tiers are flexible

General	Any Contribution	Bronze $500	Silver $1,000	Gold $2,500	Platinum $5,000
Bring mentors	●	●	●	●	●
Reserved table(s)		Shared	1	1	2
API / product exposure		●	●	●	●
Sponsored side events *Tech talk, product workshop, mini games, etc.*			15 min	30 min	60 min
Opening ceremony intro *Brief API, product, or company info*				2 min	5 min
Sponsored a meal or snack *"Dinner by <Your Company>!"*				●	●
Present a CSH Hacks prize *Present your own category prize*					●

Recruiting	Any Contribution	Bronze $500	Silver $1,000	Gold $2,500	Platinum $5,000
Bring recruiters	●	●	●	●	●
Instant Messaging *Direct communication with hackers*		●	●	●	●
Material distribution		●	●	●	●
Attendee resumes & links *Resumes provided after conclusion of the event*		●	●	●	●
Early resumes & links *Resumes provided before the event*			●	●	●
Networking dinner *With event volunteers*				●	●
Private interviews during event					●

Branding	Any Contribution	Bronze $500	Silver $1,000	Gold $2,500	Platinum $5,000
Bring swag	●	●	●	●	●
Logo on website & campus posters		●	●	●	●
Branded Award *"Best iOS App, Presented by <Your Company>"*			●	●	●
Logo on attendee & volunteer shirts			●	●	●
Social media shout outs			1	2	3

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Free Tier – How does it work?

Feel free to bring as many recruiters and swag as you want, with no minimum donation!
Schedule a call with us to discuss. Spots are limited.

Alternate Ways to be a Sponsor

Provide Transportation
Buses? Ride-sharing codes? Attendees may appreciate some assistance traveling to Brick City for the event!

Hardware
Any kind of hardware that can be used by hackers during the hackathon, such as 3D Printers, electronic components, VR headsets, etc.

Food / Snacks / Drinks
Our hackers need to stay nourished! Full meals, snacks, coffee, energy drinks, fruit, etc. are needed for the 24-hour period.

White Boards
An open canvas for teams to visualize their thoughts and efficiently collaborate with others.

Networking / Power
Basic necessities for getting our attendees online.

Do you have an idea that isn't listed here? Let us know!
We welcome any form of sponsorship.

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